



Sacred Heart
Girls' College
HAMILTON

High Performance Sport Sponsorship

We are a large Catholic School for Girls, established by the Sisters of Our Lady of the Missions, in 1884. We have a long history and an outstanding reputation for providing quality Catholic Education for young women: faithful, aspirational and challenging. We aim to continue to nurture a culture of learning, with high expectations, and the pursuit of personal excellence, underpinned firmly by Gospel Values. The Virtues of Faith, Hope and Justice focus our attention on how we live out the Charism and legacy of Euphrasie Barbier: we do this through Communion, Contemplation and Mission.

Our high expectations extend to all aspects of College life. We consider every student to have great potential, with skills and talents to share, develop and contribute to the school and the wider community.

We want our young women to develop personal responsibility, effective life-long learning habits, personal resilience and well-being, all of which will equip them to live a life that will make a difference in our ever changing world. These are confident young women, ready to serve and provide leadership with a 'heart for the world', along with the capability to challenge and shape the future of the contemporary world, through virtue and knowledge.

The Sacred Heart Girls' College Sports Programme caters for students of all abilities; from those who choose sport as an interest to those who are pursuing sport as a career.

The involvement of students in extra-curricular activities is very important as this plays a critical part in their holistic development. Participation in sport allows students to experience individual success, the power of teamwork, to develop personal discipline, competitiveness and lifelong healthy lifestyle habits.

Pope Francis describes sports as "a very rich source of values that help us to become better people." Loyalty, commitment, respect and tenacity are just some of the values that our students demonstrate when representing our College in sport.

To create a successful culture we first need to build from the ground up. Ensuring numbers are strong across multiple codes increases healthy competition and from there, as long as there is a positive, supportive, challenging culture with quality coaching, our athletes will rise to the top.

The College has first class facilities for Physical Education and Sport with its gymnasium, fitness centre, artificially surfaced tennis and netball courts, and use of Steele Park. Outdoor education and sport are valued through the curriculum, leadership and high performance development programme.



Our Vision

Ignite the Passion: *Inspiring young women to change the world – me aro ki te hā o Hineahuone*

Sacred Heart's Vision and strategic plan has a significant focus on the well-being, coaching and mentoring of our students. To achieve this we require expertise and resources to support our students outside the classroom also. The Sports Development team, managers and coaches play a significant role in inspiring and motivating our students to engage in physical activities.

In support of our Vision and strategic plan, we seek sponsorship to enable us to:

- Recruit and retain high performance coaches and code coordinators to establish player and coach development frameworks that will:
 - Stimulate increased student participation in sport at all year levels
 - Ingrain technical skills, tactical models and strong training ethic at Junior levels
 - Cultivate well trained, well prepared Senior athletes, with the goal of being competitive at a national level
- Purchase and maintain specialised sports equipment to maximise the training and development potential of our students.



School capacity:

925



Student sports participation:

2019 – target 45%, achieved 52%
2020 – target 55% | 2021 – target 60%

We have a dedicated team focused on developing and growing sport at Sacred Heart:

Mark McAlley, *Director of Sport Development*

Mark has taught primary and secondary school for over 20 years in New Zealand and overseas. He completed teacher training in Waikato before obtaining a Sports and Leisure Certificate at Tauranga Polytechnic. The satisfaction Mark takes from seeing students gain confidence, develop skills, embrace teamwork and show leadership skills from participating in sports is why he loves his role. He feels lucky to have so many supportive families from the Sacred Heart.

Jude Trumm, *Sports Coordinator*

Jude is a Sacred Heart Girls' College alumna and is delighted to be back supporting new generations in sports. When her daughter started at the College in 2019, Jude became a volunteer netball coach taking on the role of Netball Coordinator before joining the staff as a Sports Coordinator in 2021. Jude feels lucky working in sports to have made a vast friend network across many codes and to be supported by a band of wonderful volunteers willing to help children in sports.

Joe Hinds, *Sports Coordinator*

Joe hails from Wales, moving to New Zealand in 2017 to follow his passion for sports. He's played football in the League of Wales and began coaching 19 years ago, working with Junior and Youth players. Following a role as Regional Manager for a Football Academy, Joe is now Head Coach of the Hamilton Wanderers in the Men's Northern Premier League. He has a strong background in football, and his love of sports extends to rugby, cricket, boxing and more.



Sacred Heart Girls' College would like to offer you the opportunity to support our Sport Development Programme by providing sponsorship. There are three sponsorship tiers available:

GOLD

\$5,000+

- High profile signage on turf fence, corner Clyde and Firth Street (example below)
- 1 branded flag for use at sports/school events
- Brand on Premier team players, managers & coaches warm-up shirts
- Recognition at Sports Awards:
 - Invitation
 - Branded Team certificates
 - Flag advertising
- Exposure on Sacred Heart social media platforms:
 - Facebook recognition (regular sports posts)
 - Newsletter advertising
 - Website Sports page

SILVER

\$2,500

- Brand on Premier team players, managers & coaches warm-up shirts
- Recognition at Sports Awards:
 - Invitation
 - Branded Team certificates
- Exposure on Sacred Heart social media platforms:
 - Facebook recognition (regular sports posts)
 - Newsletter advertising
 - Website Sports page

BRONZE

\$500

- Exposure on Sacred Heart social media platforms:
 - Facebook recognition (regular sports posts)
 - Newsletter advertising
 - Website Sports page



Size: 500 h x 2400 w

Example only

Exposure

- Students achieve extensive visibility across local, regional and national sporting venues, providing a platform for high-profile advertising of your brand to a broad and extensive audience.
- The College Facebook page has an audience of over 2,500 followers and our Newsletter is distributed to over 1,000 readers.
- Your support of our College and our Vision will be widely acknowledged by our staff, students and the wider community.

Sponsorship is for a 12 month period, commencing at the beginning of the school year unless otherwise negotiated. Options for a longer period of sponsorship are available. Please discuss this with Mark McAlley.

Thank you for your consideration

Please contact Mark McAlley,
Director of Sport Development to
discuss this opportunity further.

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